

RiqZv dvDfUkb

evox bs- 405/ve (civZb), 20/G (bZb), tiwW bs- 27 (civZb), 16 (bZb)
avbgUx, XvKv|

**LÜKvj xY eyxeyEK I tckv`vix wefklwqZ tmev`vZv e`w³ I cÜZövbi msivjß
Zwj Kvfw³ i Rb` weÁvcb|**

gwnjv I wki welqK gšYvj tqi mnthvMx AjvFRbK cÜZövbnmvtē RiqZv dvDfUkb t`tki
bvixmgvRfK wefwbglx e`emv Df`vM mæú,³Ki tbi gva`tg bvi xi A_ßwZK ygZvqtbi j tÿ` KvR Kivi Rb`
`vqex GKwU cÜZövbi RiqZv dvDfUkb GKw`K bvi x Df`v³v t`i gva`tg Drcw`Z I cÜZövRvZ cY` A_ev
tmev mieivn eyx tZ m tPó i tqtQ| Aciw`K tmmg`cY` A_ev tmev GKwU RvZxq wfwEK Abb` I Rbwctq e`vÜ
wnmvtē RiqZv-i gva`tg t`tki Af`šti I A`j fivel` tZ wef`tk wecb tbi Rb` ivRavbx t`tk µgvš t q wefVM,
tRjv I DctRjv q Avj`v wecbb tbiU qvK`Mto tZvj vi Df`vM Mõb Kti tQ| RiqZv dvDfUkb cte³ Df`k`
ev`lvqtbi Rb` miKvix temiKvix cwPq wwek t, AwfÁZv mæúbæe`w³ ev cÜZövbi m t_ cvUvixKx
G`vctP KvR Kiv GKwU Ab`Zg tKškj wnmvtē MY` Kti |

Dctiv³ tcyvctU RiqZv dvDfUkb wæewY tÿImgtñ LÜKvj xb eyxeyEK I tckv`vix wefklwqZ
tmev msmõni Rb` AwfÁZv mæúbæe`w³ I cÜZövbi Zwj Kvf³Ki tbi Df`vM Mõb Kti tQ t

tÿImgt

1| Business Plan Formulation Service :

- Comprehensive strategic business plan – Assignment basis
- Specific marketable product/service based business plan – Assignment basis
- Business Promotion Activity – Assignment basis

2| Sales Management Service :

- Restructuring Interior Design of Outlet – Assignment basis
- Introduction of Product Zoning System & Display – Assignment basis
- Shop In Charge - Monthly basis
- Sale Associates – Daily basis
- Store In Charge - Monthly basis
- Security Personnel – Outsourcing basis
- Accountant - Monthly basis
- Helper/ Cleaner – Daily basis

3| Product Design Development Service :

- Set up Design Development Centre - Assignment basis
- Deployment of Designers (Textile & non-textile) and others - Monthly/Daily basis
- Design Centre Management - Monthly/Daily basis

4| Product Quality Control Service :

- Quality Control Management System With SOP - Assignment basis
- Quality Controllers - Monthly/Daily basis

5| Product Sourcing Management Service :

- Identification of Source of Products - Monthly basis
- Value Chain Management - Assignment basis

6| IT Based Sales Operation Service:

- Software Procurement - Assignment basis
- Software based Sale Operation & Management- Assignment basis
- E- Commerce - Assignment basis

7| Training Management Service :

- Set up Training Centre - Assignment basis
- Training Need Assessment - Assignment basis
- Design of training programe and implementation - Assignment basis

8| Standard Operation Management Service :

- Formulation of SOP for Integrated Operation and Management.

mgfq mgfq RiqZv dvDfUkfb ev`e c0qvRfb vbi tL Dctiv3 tyTmgfn `xN9 ev`e AwfAZv m`ubomsrjB Zwj Kvfb e`w3 I c0Zovb nZ LUKvj xb wfvEz tmev msMh Kiv nte| Guelq we`wi Z Z_`w`, tmev msMh c`wZ I AvMh e`3KiY Avte`fb OK RiqZv dvDfUkfb I tpe tcvUfj (joyeeta.portal.gov.bd) nZ msMh Kiv hvte|

Dchy3 AwfAZv m`uboe e`w3 I c0ZovbK AvMvx 31/07/2017 Zwi tLi gta` Avdm Pj vKvj xb mgfq Dctivtj mZ wKvbrq iwjZ evt. AvMh e`3KiYt_`c0 E QfK Avte`b Kivi Rb` Abtjva Kiv hvte`Q| Zrcfe AvMvx 13/07/2017 Zwi L mKvj 11.00 NwJKvq GKwU Pre – Bid mfv A1 Avdm Abj0Z nte| AvMh e`w3/c0ZovbK mfvq thvM`vb Kti G uelq we`wi Z AewZ nl qvi mthvM Mhfb Rb` Abtjva Kiv hvte`Q|

eyxewEK I tckv`vix Dctiv3 8 (AvU) aitbi tmev tyT mgfni gta` tKvbUj Rb` Avcb/Avcvi c0Zovb Avte`b KitZ AvMh Zv Lvgti Dci m`uofvte DjtL KitZ nte| Zv0vov e`w3 A_ev c0Zovb - G `B K`vUvMixi gta` tKvb&K`vUvMixZ Avte`b KitZ AvMh Zvl Lvgti Dci m`uofvte DjtL KitZ nte|

tgvt Avkivd tnvmb
e`e`vcbr cwi Pj K
RiqZv dvDfUkb|
tdvb bs-9128523

RiqZv dVdÜkb
XvKv, evsj vt`k

LÜKvjxb epweEK I tckv`vix vetklwqZ tmev msMö/μtqi cxwZ

RiqZv dVdÜkbtbi Rb` cÜqvRbxq epweEK I tckv`vix vetklwqZ tmev LÜKvjxb wfvEtZ e`w³ I cÜZÖvtbi wBKU ntZ
μq/msMöni cxwZ wbevYZ `w chq Abynvti m`úbekiv nte t

1g chq

AvMöe`v³Kvix e`w³ I cÜZÖvb Short List KiY chq

cw`Kvq cKvkZ weÁvctbi tctytZ AvMöe`v³Kvix e`w³ I cÜZÖvtK cÜwgKfvte AwfÁZv I `ýZvi wbnitL
vetklwqZ tmevi tyt` I K`vUvMixi wfvEtZ KvgnUi gra`tg A_ev KvgnU KZR ýgZv cÜß Ab` tKvb Dc KvgnUi gra`tg
gj`vqb μtg Short List Kti Zwj Kv mybw` t tgqvt` i Rb` RiqZv dVdÜkbtbi I tpe mivBtU cKvk Kiv nte |

1g chq AvMöe`v³KiY Avte`b QK

1| tmevi tyt` t 2| tmevi K`vUvMix t e`w³/cÜZÖvb (cÜhvR` tyt` (¥) w`b |)

3| e`w³/cÜZÖvtbi big t

wKvbt t

.....

4| e`w³/cÜZÖvtbi tcdvBj (Dchp` cÜgwbK KvMRCĪmn) t

.....

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5| e`w³/cÜZÖvtbi msukö tmev cÜvtbi tyt` AwRZ `ýZv I AwfÁZvi eYÖv (cÜgwbK KvMRCĪ mshp` KiTZ nte)

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Dctiv³ cÜ E`Z`w` mivK | wgv`v cÜvYZ ntj AvBbZ: `Übxq ntev |

e`w³/cÜZÖvtbi ctý
Avte`bKvixi`tyi

- cwi Kiq weÁvcb cKviki mgq Kugul c0qvRb gtb Kij Abpveþbi mjeavt_©AvMh e³KiY Avte`b `vLti j Rb` wbañi Z ZwiþLi cte°Kvb mjeavRbK ZwiþL mæte` AvMh e³Kvix e`w³/c0Z0vbþK Avtj vPbvi Rb` AvgšY RvbtZ cvi te|
- AvMh e³Kvix e`w³/c0Z0vb KZK Dctiv³ QþK Avte`b Kivi ci Kugul gj`vqþbi c0qvRtb tKvb Zþ`i we`ñvi Z e`vL`vi Rb` AvMhe`³Kvix e`w³ ev c0Z0vbþK Avb0wþK Avgšþ RvbtZ cvi te|
- AZ:ci Kugul KZK Dchþ c×vZþZ gj`vqb Kþi wetklwqZ tmevi tÿÎ I K`vUvMix wfvEK e`w³ A_ev c0Z0vb wfvEK Short Listed Zwiþ Kv GKwU woví@ tgvq` i Rb` Abþgv`b Kþi RvqZv dvDþÜkþbi I tpe mivBþU cKvk Ki te|

2q chq

þ Liv wvko Avw_R I Kwiv Mix c0ve gj`vqb chq

- RvqZv dvDþÜkþbi wvfbæ tÿÎ I K`vUvMix wfvEK tmev ev`e Pwv`vi wfvEKZ Short Listed msvko e`w³/c0Z0vbþbi wvKU mgþq mgþq Avj v`v Avj v`v Lvþg wvæwvZ QþK Kwiv Mix I Avw_R c0ve Avvþb Kiv nte|
- Avtj vP` tÿÎ e`w³/c0Z0vb wvþþbi Rb` meqwbæ`q wfvEK gj`vqb c×vZ AvþvZ nte|

Kwiv Mix c0vtei QK

tmevi tÿÎ t.....

þmevi K`vUvMix t e`w³/c0Z0vb (c0hvR` tÿÎ (¥) wPý w`b|

µt bs	c0veZ Ki bvxmgñ (µgvbmñti)	Ki bvx mæuv`þbi mgqmxgv	c0B mþj	c0B mþþj i YMZ I msL`vMZ wvþþqK	gše`	c0veZ Ki bvx wj mgvctþbi ci cZ`wvKZ mvgw0K mþj

c0ve`vZv e`w³/c0Z0vbþbi `ryi
Zwi L t

Avw_R c0vtei QK

tmevi tÿÎ t.....

þmevi K`vUvMix t e`w³ / c0Z0vb (c0hvR` tÿÎ (¥) wPý w`b|) Ges mgqmxgv/ GmvBbþgU (c0hvR` tÿÎ (¥) wPý w`b|)

mgqmxgv t NÈv / `wvK / mvBwvK / gwvK| (c0hvR` tÿÎ (¥) wPý w`b|

c0hvR` GmvBbþgU/mgqmxgv wfvEK D×Z` i t (AsþK) UvKv.
K_vq (UvKv)

`i`vZv e`w³/c0Z0vbþbi `ryi
Zwi L t

- Kuvu Kwi Mix cõ lemgn gj`vqbµtg e`w³/cõZôvb wfvËK bb`Zg Kwi Mwi thvM`Zv mxgv ARØKvi xt`i Zvuj Kv cõqb Ki te |
- bb`Zg Kwi Mwi thvM`Zv mxgv ARØKvi x cõ le mgn mgZj` wmvte MY` Kti AZ:ci cõ È Avw_Ø gj`i wfvËZ gj`vqZ nte |
- Kwi Mwi cõ lemgn gj`vqb Ges Avw_Ø cõ le tLvj vi ci mefæ` i cõ vbKvi x e`w³/cõZôvbK weia Abjvfi vbMvk tqk tbi Rb` Avgšp Rvbtbv nte |
- mefæ`q wfvËK vbePb cxwZi Aaxb epxwËK I tckvMZ tmev µtqi týtÎ cvej K cõKDtgU AvBb, 2006 Ges cvej K cõKDitgU weia, 2008 Ges Zclwv - 3 Gi ØS0 Astk cõ È tdr-PvU©G Dvj wLZ cõµqv I Kvhpvg Abjvi bxq nte |

RuqZv dvDfÜkb
epxeyËK I tckv`vix tmev msMh/µtqi Abtgw` Z ifcti Lv

ceR`vt

t`tki bvxmgnRtK mvaviYfite weifbgLx A_ewZK KgrvÜ, m`bow` 0fite weifbgLx e`emv Df`vM m`u`³ Kti bvxix A_ewZK ygZvqb c`µqv DEtivEi k`v³kjx Kivi j`y` GKwJ weklwqZ c`Zovb wnmite RuqZv dvDfÜkbtk Mto tZjvi Df`vM Mhb Kiv ntqtQ| G j`y` AR#bi Rb` RuqZv dvDfÜkbtbi wqstb t`tki bvxmgnvRi Drcw`Z I c`µqvRvZ cY` A_ev tmev GKwJ RvZiq wfvËK Rbuc` I wekpmthvM` e`vÜi Avl Zvq t`tki Af`st`i I A`j fvel`tZ we`tk wecYtbi Rb` c`tg XvKvq I chqµtg wefvM, tRjv I DctRjvq Avj`v`v GKwJ wecYb tbUl qvK⁹Mto tZjvi cviKÍbv Mhb Kiv ntqtQ| ZvÜovonI bvx Df`v³v Dbqtb m`te` mKj aiþbi mrvqZv tmev c`v`b RuqZv dvDfÜkb GKwJ RvZiq wfvËK c`Udg`wnmite chqµtg AvZekvk Kitz m`Pó itqtQ| tmj`y` bvx Df`v³v Dbqtb KvR Kti Ggb aiþbi miKvix I temiKvix c`Zovtbi mvt_ cvi`úwi K jvfRbK mnt`hwmZv (Mutually Beneficial Partnership) Gi wfvËtZ KvR Kivi Rb` dvDfÜkb RvZiq wfvËK GKwJ mveRubb c`Udg`wnmite wbtRtK Mto Zj`tZ wbi`st`i KvR Kti hv`Q|

tcÜvcUt

- 1| RuqZv wecYb tKt`i Rb` dvDfÜkbtbi tevW⁹Ae MfY⁹m (weIwR) KZR Abtgw` Z ms`vi Df`vM ev`evqtb Rb` weifbacKvZi epxeyËK I tckv`vix weklwqZ tmev µq c`qvRb|
- 2| ÖRuqZv mRt`b RuqZv dvDfÜkbó kvlR` cY` `ewPÍKiY I gvtbvqab mspvst`i wekl Kvhqrg ev`evqtb Rb` weifbacKvZi e`emvi c`KvZ wfvËK tckv`vix weklwqZ tmev µq c`qvRb|
- 3| Dctiv³ c`KvZi epxeyËK I tckv`vix weklwqZ tmev GKwJ KvgwJi gva`tg wcuAvi I wcuG-i AvtjvtK µtqi wltq 8g weIwR mfvq Abtgw` b itqtQ|

thSw³KZv t

RuqZv dvDfÜkbtbi wfk, wqk I tKskj MZ Df`k`mg`n chqj vPbvq c`Zqgvb nq th, evRvi Pwn`vi wfvËtZ t`tki bvx mgnRtK wecYb m`tebvgq weifbacY` A_ev tmev Drcv`b I c`µqvRvZKiY c`µqvq KvRi fite m`u`³KitYi gva`tg bvx m`y`bRbK RweKvqtb e`v`vKiY dvDfÜkbtbi Ab`Zg c`v`b KiYx|

ZvÜovon Dctiv³ c`v`vZtZ Drcw`Z cY` A_ev tmev RuqZv-i Avl Zvq m` wecYb tbUl qvK⁹ gva`tg RuqZv-i e`vÜi c`w`Kfite t`tki Af`st`i Ges A`j fvel`tZ we`tki evRit`i wecYb dvDfÜkbtbi Ab`Zg Avt`iKwJ c`v`b KiYx|

tµZv mvavtbi wbu Avklvq cY` I tmev Drcv`b I c`µqvRvZ Kiti tyt` bvit`i m`y`Zv epxi Rb` weifbac aiþbi epxeyËK I tckv`vix tmev thgb c`qvRb tZgvb tmmg` cY` I tmev wecYtbi Rb` tµZvevÜe wecYb e`v`v Mto tZjv c`qvRb| G c`qvRbtbi epxeyËK I tckv`vix tmev mvk`x g`j` µq Kiv c`qvRb

Dctiv³ tg`sj K KiYx RuqZv dvDfÜkbtk m`Pvi afite m`ubekitz ntj weifbacKvZi epxeyËK I tckv`vix weklwqZ tmev msMh Kiv c`qvRb nte| G msMh c`µqv GKw`tk thgb weam`sz ntZ nte, Aciw`tk tZgvb Zvr`ywbK I mnRmva`I ntZ nte|

ZvÖrov vbqvgZ wfwÉtZ vqx Rbej vbtqvMi tPtq ev`é cÖqvRtbi wbi tL wv`Ö tgvq`i Rb` LÜKvj xb wfwÉtZ Gaitbi ep`ewÉK I tckv`vix wtklwgZ tmev µq RiqZv dvDtÜkþbi gþZv bZb cÖZÖvþbi Rb` mgqvBM I e`q mvkÖx nte|

wefbæmgþq cÖqvRb AbfZ Gaitbi wtklwgZ tmev ZvrjnbKfvte msMöni mjeavt_`^QZv I `vqexZvi wfwÉtZ AvBbm`SZ cÖµqvq hv`msMZ gþj` Zv msMöB G ifcti Lvi þšv`K wfwÉ|

cvej K cÖKDi tgv AvBb,2006 I cvej K cÖKDi tgv wewagj v,2008 Abjvi Y

Dctiv` AvBb I wewagj vq Dþj`LZ ep`ew`K I tckv`vix tmev µtqi c`wZi mv`_ mvqÁm`cÖfvte RiqZv dvDtÜkþbi Abb` (Unique) cÖwZi G aitbi tmevi Pwv`vi mv`_ mswvZ ti tL dvDtÜkþbi tew`Ae MFY`m KZ` Abþgw`Z GKwU KvgwU gva`tg µtqi Dt``vM Möb Kiv ntqtQ|

KvgwU Kv`cwi va t

GZÖvt_`RiqZv dvDtÜkþbi tew`Ae MFY`m KZ` MwZ KvgwU

- K) ep`ewÉK I tckv`vix wtklwgZ tmevi cÖwZ I cwi va RiqZv dvDtÜkþbi ev`é Pwv`vi Avtj vtK wbañ Y Ki te|
- L) cÖwZ tft` tmev msMöni Drm-e`w` A_ev cÖZÖvb wfwÉK nte wKbv - Zv wbañ Y Ki te|
- M) e`w` ev cÖwZövbK tmev `vZvi thvM`Zv I AwfÁZv wbañ Y Ki te|
- N) tmevi cÖvþbi tgvq` (h_v N`Uv, %wbK, mivšvK, cwrjK I gwmK wfwÉtZ) RiqZv dvDtÜkþbi ev`é cÖqvRtbi wbi tL wbañ Y Ki te|
- O) wbeñPZe` tmev`vZv e`w`/cÖZÖvþbi wv`Ö tgvq`vš cÖ`q tmev (Deliverables) Gi`_bMZ I cwi gvbMZ wbbñKmpK wbañ Y Ki te|
- P) RiqZv dvDtÜkþbi ev`é cÖqvRtbi wbi tL tmevi cÖwZ, evRvti cÖc`Zv, Ri ai xZi BZ`w` wetePbvµtg cvej K cÖKDi tgv wewagj v,2008 Gi Avtj vtK cÖZwU tmev µtqi c`wZ wbañ Y Ki te|
- Q) RiqZv dvDtÜkþbi Pwv`v I m`ut` i cÖc`Zvi Avtj vtK G aitbi tmev cÖqvRb gþZv msMöni mjeavt_`mjbw`Ö tgvq`i Rb` tmev `vZv e`w` A_ev cÖZÖvb, tmevi cÖwZ, tmevi Abþgw`Z gj`vqvbmn c`vbj cÖvq Ki te|
- R) G aitbi tmev msMöni Rb` cwi Kvq cÖwvKZ wÁvbi wfwÉtZ AvMö e`w`Kvix thvM` tmev `vZv e`w` A_ev cÖZÖvþbi cÖZwbañ i mv`_ wbtMvktqkb cÖµqvq tmevi gj` Pwvš Ki te|
- S) tmevi cÖwZ tft` cÖ`q tmevi tgvq` tÖvU tÖvU GmvBbtgvU wfwÉK wmvteI KvgwU wbañ Y Ki tZ cwi te|
- T) tmev `vZvi AwfcÖq Abjvñti tKvb aitbi tmev wbvgtj` A_ev cÖZxKx gþj` (bvq gv` gþj`) µq/msMöni GLwZqvi KvgwU vKte|

Dcmsviti

GKwU Aj vFRbK bvi x Dt``v` Dbqþbi RvZxq cÖZÖvb wmvte RiqZv dvDtÜkb bvi x Dt``v` Dbqþb KgPZ`xN` AwfÁZv I `ýZv m`ubæ`w`, mi Kvix temi Kvix cÖZÖvþbi mv`_ cvi`úwv K mþj`v`qK mnthwMZvi wfwÉtZ KvR Kivi GKwU wtklwgZ I meRbMö` cÖwZ g` e`mwvqK m`ebvgq wefbæcÖwZi cPwj Z AcPwj Z ep`ewÉK I tckv`vix tmev bvi x Dt``v` Dbqþb fwe`tZ cÖqvRb nte| tmRb` bvi x Dt``v` Dbqþb GKwU wtklwgZ cÖZÖvb wmvte RiqZv dvDtÜkb cÖqvRbxq ep`ewÉK I tckv`vix tmev cÖqvRtbi wbi tL mnRmva` cÖµqvq ZvrjnbKfvte msMöni j`ý` G ifcti Lv cÖvq Kþi tQ| e`w` I cÖZÖvþbi `xN`AwfÁZv j`ä ep`ewÉK I tckv`vix tmev I `ýZv wbgvbmfvte KvR j`wMtq t`þki µgeaßkj bvi x Dt``v` t`i Kv`Ki mýgZv DbqþB G ifcti Lvi AštvñZ Dt`i k`|